



## Award Winning Newborn and Maternity Photography Aberdeenshire

Hello and welcome, here you will find my session guide and pricelist but please feel free to contact me if you have any further questions. I am a qualified photographer with the Master Photographer Association, the Guild of Photographers, I am also a professional and commended member of BANPAS that supports new born baby safety practices and I am fully insured.



Newborn baby photography is best completed within the first 21 days after your baby is born. This is the time to capture those precious first images of your baby and all their perfect, tiny features. Baby's settle into a very deep sleep at this age allowing me to pose and soothe into these beautiful curled up positions. Because of this we don't schedule a date for your photo shoot until your baby arrives. I will have a note of your due date in my diary and when your baby arrives you can let me know as soon as you are home so that we can schedule the photo shoot to take place within the 20-day time frame. My studio in Ellon, Aberdeenshire is a homely environment with a chill out area, teas, coffees and snacks provided, a T.V, toys and a great outside space if you have older children to entertain. The studio is kept nice and cosy, images are done with baby mainly nude and wrapped in my special baby wraps. The cosy studio helps keep your baby warm without the need for them to be fully clothed and I also keep an eye on your baby's temperature throughout the photo shoot.



I ensure that your baby is comfortable and safe, and I have completed extensive training with world-renowned photographers in this field. I am a proud commended member of BANPAS (baby and newborn photography association) and I follow their code of conduct for handling babies safely. For more information on BANPAS you can visit their website [www.banpas.co.uk](http://www.banpas.co.uk). Baby's pee and poop all the time so please don't worry, The majority of the session baby will have nappy on and be covered but I do a few nude shots too and I have dealt with the poo explosions many times, everything is washable and will happily clean up the mess too. The photo shoot is a time for you to sit back, relax and watch. I will happily settle, soothe and comfort your baby throughout the shoot. We stop whenever we need to for feeding and cuddles from Mummy and Daddy.





I have a few set ups that I do, including a natural minimalistic style and some with colour and texture added in, sessions will include family and sibling photos also. Because of the nature of the shoot it can last anywhere between 2 – 4 hours. If you have anything that you would like photographed with your baby, for example a special teddy bear or knitted blanket, I am happy to include these in some of the images to make them unique to you. Just bring them along. Ensure to bring plenty of milk if you are bottle-feeding and we have facilities in the studio kettle, fridge and changing table stocked with nappies, cotton wool and water wipes. I also have unopened dummy's, even if you don't plan on using one they can come in handy if need be just for the few hours. Feel free to bring along a packed lunch and please make yourself at home and help yourself to all the snacks and hot drinks available.





## Baby Bump

I also do maternity photography, I adore my own baby bump photos, its such a special time to capture. I offer a great bump to baby package deal detailed in the pricing. I recommend this takes place between 32 and 37 weeks of pregnancy and offer both outdoor and studio style images at my studio in Ellon.



## Newborn Price List

You can choose from the packages below with a mixture of digital images and products. I like to be up front with my pricing so sitting/session fees and VAT are all included within the packages, there are no hidden costs

I love to give a little gift with each session so if you choose your package and pay the remainder balance within 7 days of viewing your images then you will receive a gift of 50 thankyou cards designed with a selection of your beautiful images to give to your loved ones.

### Simplicity - £550

2-4-hour session that includes all the digital images in high resolution

### My Baby - £400

2-4-hour session and you will receive an online gallery of 40-50 images to choose from. The package includes 8 of your favourite images in 6x4" fine art prints presented in a beautiful mount and lovely gift box and you will also get your 8 chosen images in high-resolution to download with print rights for personal use. Extra digital images and prints are also available to purchase. **Upgrade to the full digital package for an extra £200 (includes all digital images)**

### Family Album - £750 - most popular

2-4-hour session and you will receive an online gallery of 40-50. The package includes all digital images in high resolution with print rights for personal use, and a beautiful 12 x 8" luxury album.

### Baby Boom - £900

2-4-hour session and you will receive an online gallery of 40-50 images. The package includes all digital images in high resolution with print rights for personal use, 12 x 8" luxury album and a large 24 by 24" collage frame.

### Baby Art - £1100

2-4-hour session and you will receive an online gallery of 40-50 images. The package includes all digital images in high resolution with print rights for personal use. A 12 x 8" luxury album and 3 square 16 x 16" framed fine art canvas wraps that look great next to each other hung on a wall.

**A £100 booking fee is required at the time of booking, this is then deducted from the remainder balance to be paid once the images have been viewed and you have chosen your package. I will send you a link to view your images that will be available for 7 days.**

**Payments can be made by cash, cheque or bank transfer. Once payment is made I will send out your files/prints and create your album and canvas orders. Place your order and pay within 7 days of viewing to receive 50 thank you cards.**

## Extras



### Extra Images

Single digital images are **£40** each or you can have an extra bundle of 10 images for **£150**. All digital images from the photo shoot can be purchased for an extra **£200** and this option will include all black and white edits.

### Extra Prints

6 x4" - **£15** 7x5" - **£20** 10x8" - **£30**

### Fine Art Prints in Strut Mount

Fine art quality prints retain tonality and hue on archival paper that ensures longevity in a ready to frame mount

6"x4" fits an 8x6" frame - **£25** 10"x8" fits a 12x10" frame - **£40**

### Thank you cards

50 - **£100** – 100 - **£150**

### Luxury Album

12 x 8" album with 20 premium hardback pages and can include all images from the session - **£250.00**

### High Quality Wall Displays

Framed canvas fine art, choice of black or white wood frame – 12 x10" - **£150**

Framed canvas fine art, choice of black or white wood frame– 16x16" - **£200**

Framed canvas fine art, choice of black or white wood frame - 30 x 24" - **£350**

Canvas fine art wrap – 16 x 16" - **£165**

Canvas fine art wrap – 20 x 16" - **£189**

Canvas fine art wrap – 30 x 24" - **£299**

Collage Frame, choice of grey or white wood frame– 24 x24" (9 square images) - **£250**

10 x 8" box frame, white or black - **£90**

16 x 12" box frame, white or black - **£110**

20 x 16" box frame, white or black - **£160**

24 x 20" box frame, white or black - **£190**

## Package Deals



### **Bump to Baby Package – £650**

This package includes a maternity photo shoot and a new born photo shoot when your little one arrives. 10 of your favourite images from each session will be included digitally in high resolution with permission to print. A booking fee of **£250** is required and the remainder balance can be paid at the time of the final photo shoot. Extra images will also be available to purchase at a reduced rate.

### **Baby, Baby Package - £900**

This package includes a new born photo shoot, 6-9-month sitter shoot and 1 year photo shoot either a cake smash or family lifestyle session, capturing your baby's first year with 3 photo shoots and 10 of your favourite images from each session included digitally in high resolution with permission to print. A booking fee of **£250** is required for the first photo shoot with an instalment of **£250** to be paid at the 6-month photo shoot and the remainder balance can be paid at the time of the final photo shoot. Extra images will also be available to purchase at a reduced rate.

### **Mini Milestones Package - £1100**

This package consists of 4 photo shoots, a maternity, new born, 6-9-month sitter shoot and 1 year photo shoot either a cake smash or family lifestyle session to really capture you and your baby's journey in the first year. With 10 of your favourite images from each session included digitally in high resolution with permission to print. A booking fee of **£300** is required for the first photo shoot, a further **£200** instalment is to be paid at the newborn shoot and 6-month photo shoot and the remainder balance can be paid at the time of the final photo shoot. Extra images will also be available to purchase at a reduced rate.

**If you are booking a package deal extra digital images and products are offered with a fantastic 20% discount**

## Terms and conditions

The booking fee is due at the time of booking and is non-refundable should you decide to cancel, however should there be any complications in your pregnancy that would require you to need to cancel because of an extended hospital stay or any other circumstances then please let me know at your earliest convenience and I will refund or re schedule your session.

Once you receive the link and password to your online gallery you have 7 days to place an order and your remainder balance must be paid within 21 days from date of invoice. Completed orders will only be sent once the balance is paid in full. A gift of a 50 thank you cards will only be given for orders placed and paid for within the 7 days. For package deals this applies to the first newborn session only.

The minimum package must be met.

Please do not copy or save images from my website, social network pages, online gallery or any other form of advertisement. The photographer, Hayley Hadden, copyrights all images. It is illegal to scan, copy or reproduce the images in anyway unless you have received written permission from Hayley Hadden.

If you are purchasing digital images these will be provided in high resolution once the order is placed and paid for. Licence will be granted for print and personal use on the images. Any commercial use is prohibited. Digital images are delivered via a downloadable link.

Hayley Fraser Photography reserves the right to use images for display, however it is up to you the client to make the photographer aware of any objections to using the images on the website, social networking pages or any other publication in which case Hayley will be happy to keep images private.

Package deals are non-negotiable and offered at a reduced rate. Should you decide to cancel subsequent photo shoots form within the package deal you will be liable to pay the difference in cost for any single photo shoot and images you received.

Hayley Fraser Photography cannot guarantee specific delivery times on product orders. By making a booking with Hayley Fraser Photography you agree to the above.

